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THE 50 MOST INFLUENTIAL IN PHARMACY AWARDS 2025

HOSTED BY



Pharmacy
Podcast
NETWORK



ABOUT PHARMACY 50

EVENT MECHANISM

This prestigious event recognizes and celebrates the achievements of outstanding leaders across different sectors in the pharmacy industry.

Through strategic sponsorship opportunities, your brand can gain access to a niche audience of pharmacy professionals and industry decision-makers.

The event is structured to provide sponsors with multiple engagement touchpoints, including digital marketing, podcast features, and prominent logo placements.

EVENT TIMELINE

Voting Poll Opens:
Monday, November 17th

Voting Poll Closes:
Friday, December 19th

Winners will be announced:
Friday, January 16th,
2026
LIVE on TWIRx | 2pm
Start

Total voting time:
32 days total

Participation for 2026 calendar year

SPONSORSHIP PACKAGE DETAILS

Platinum Sponsorship Package (Co-Host)

- **Max visibility** + exclusive event participation in the Virtual Awards LIVE video-podcast event on January 16th, 2026.
- **Logo Placement:** Prominent logo display on award plaques, winner certificates, and 'Pharmacy 50' T-shirts.
- **Digital Marketing:** Extensive social media promotion via Pharmacy Podcast Network's Instagram, Twitter, LinkedIn, and Facebook accounts.
- **Custom Ad-Rolls:** Dedicated Ad-Rolls featured on various PPN podcasts throughout 2026.
- **Website Recognition:** Logo and company bio listed on the Pharmacy 50 Awards webpage with a link to the company's website
- **Podcast Promotion:** 3 "This Week in Pharmacy" Sponsored Episodes

\$12,000

Gold Sponsorship Package (Category Lead)

- **Logo Placement:** Logo featured on winner certificates and 'Pharmacy 50' T-shirts.
- **Digital Marketing:** Social media promotion through PPN's Instagram, Twitter, LinkedIn, and Facebook channels.
- **Custom Ad-Rolls:** Ad-Rolls to be aired on select PPN podcasts throughout 1st quarter 2026.
- **Website Recognition:** Logo on the Pharmacy 50 Awards webpage with a link to the company's website.

\$7,500

SPONSORSHIP PACKAGE DETAILS

Silver Sponsorship Package

- **Digital Marketing:** Social media promotion through PPN's Instagram, Twitter, LinkedIn, and Facebook channels.
- **Website Recognition:** Logo placement on the Pharmacy 50 Awards webpage with a link to the company's website.
- **Category Specific Sponsorship:** Opportunity to award nominee of your choice an additional award

\$3,500

Categories:

Independent Community Pharmacy

Retail Chain Pharmacy

Speciality Pharmacy

Long Term Care Pharmacy

Entrepreneurship

Advocacy

Pharmacy Future Leaders

Digital Health | Technology

“Sponsor” Choice Award

Special Nomination

+\$2,500

Special choice award category in our voting poll dedicated to honored by your company.

PHARMACY 50 SPONSORSHIP DETAILS

BENEFITS



BRAND VISIBILITY

Enhance brand visibility and trust within the pharmacy industry. Prominent logo placements on award plaques, winner certificates, and event merchandise.



DIGITAL MARKETING

Extensive social media promotion across PPN's active channels. This digital presence amplifies your brand's reach to a targeted audience of pharmacy professionals.



WEBSITE RECOGNITION

Increase online visibility with your logo and company bio listed on the Pharmacy 50 Awards webpage, Newsletter, and press release linked to your company's website.



EVENT PARTICIPATION

Gain exclusive access to the Virtual Awards LIVE event, providing a unique opportunity to network and engage with influential leaders and decision-makers in the industry.



GUARANTEED EXPOSURE

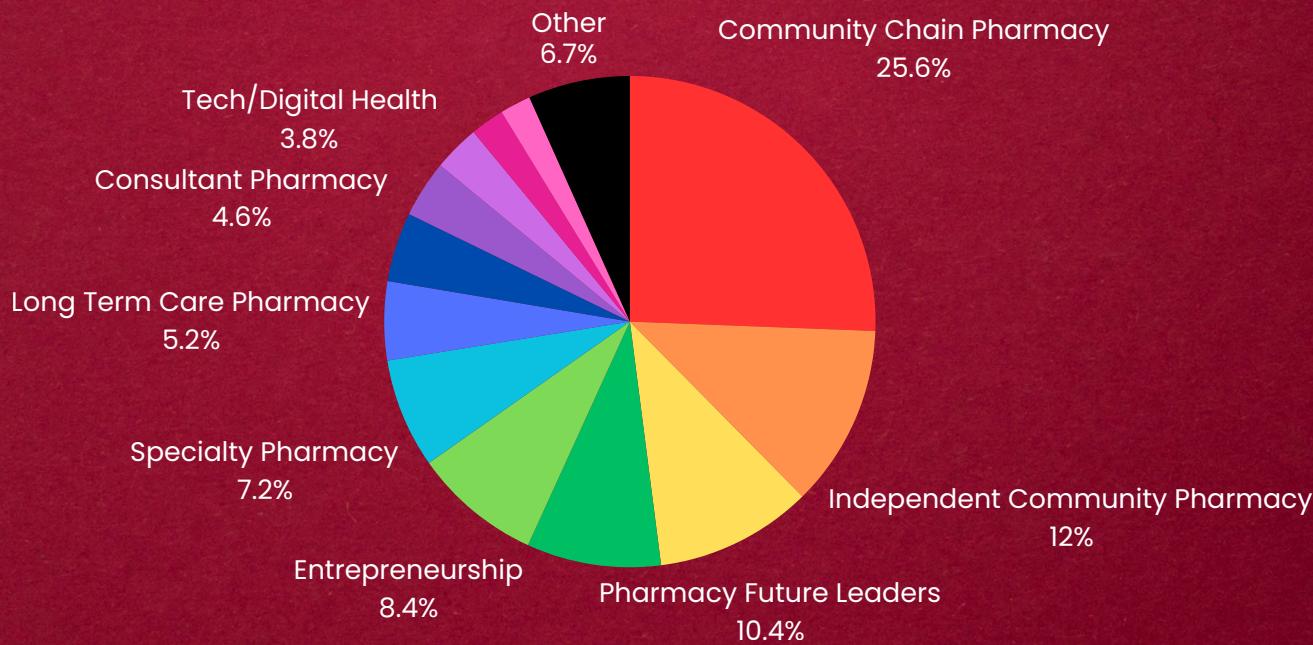
Last year, the event attracted over 3,000 nominations. Out of these nominations, 50 winners are selected, each representing excellence in the pharmacy industry.

Pharmacy Podcast Network boasts a robust following with 40,000 monthly listeners, ensuring your brand is both seen and heard by a substantial audience.

PHARMACY 50 MOST VOTED FOR 2023

Legend:

Community Chain Pharmacy	Long Term Care Pharmacy	Entrepreneurship
Independent Community Pharmacy	Consultant Pharmacy	Specialty Pharmacy
Pharmacy Future Leaders	Technology/Digital Health	Academia
Advocacy	Health System	Medical Cannabis Industry



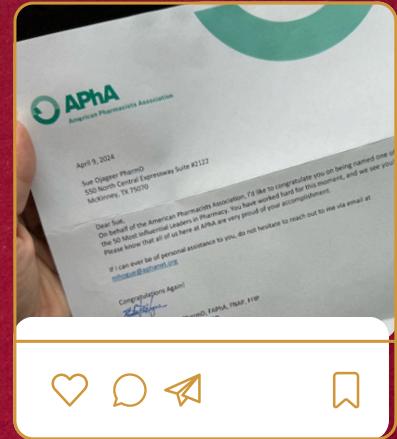
PHARMACY 50 PAST AWARDS & MEDIA



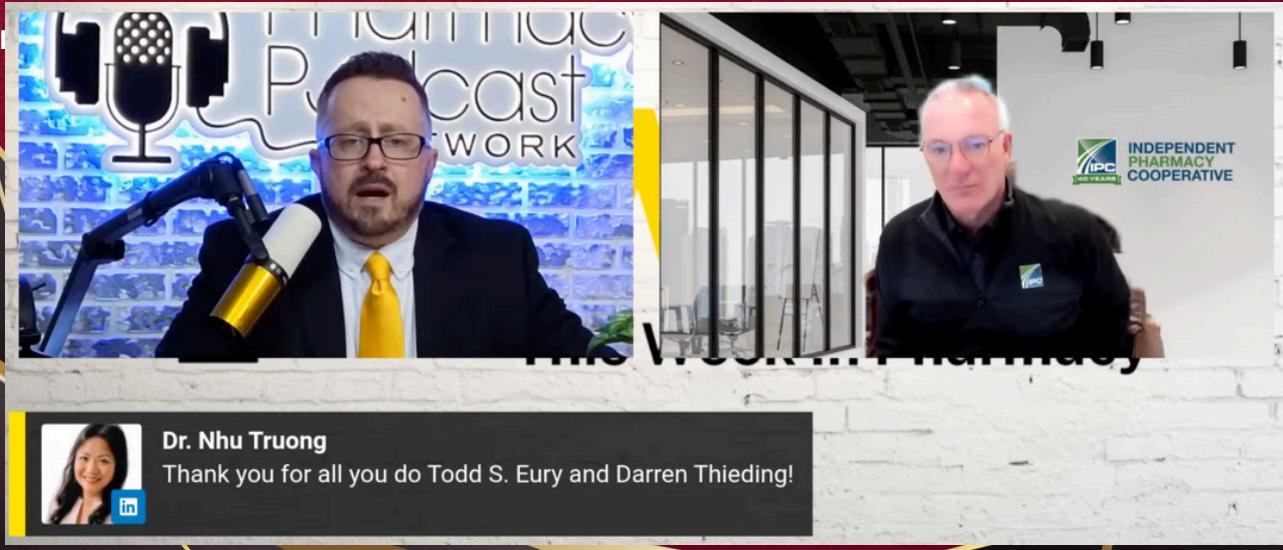
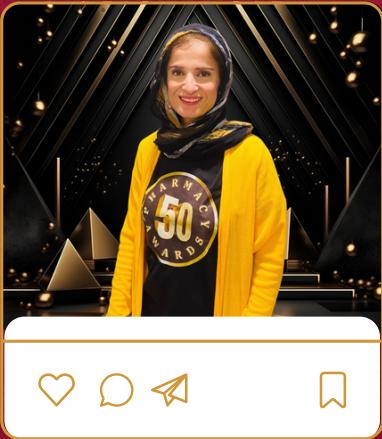
WINNER'S PIC OF AWARDS



IN-PERSON AWARD GIVEN



CONGRATULATIONS LETTER



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THANK YOU

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